

**American Apparel®**

**Color Swatch Book  
100+ Colors**

We now offer more than 100 colors, from subtle neutrals to highlighter brights. This wide selection provides your customers with the most unique options for teamwear, dancewear and workwear.

Our dye house in downtown LA allows us to test, develop and implement new colors across our wholesale line, without the delays that many other manufacturers experience.

American Apparel is a vertically integrated manufacturer, distributor and retailer, based in downtown Los Angeles, California. We currently employ approximately 10,000 people globally (about 5,000 in LA).

Within our business model, knitting, dyeing, cutting, sewing, photography, marketing, distribution, and design all happen in the company's facilities in Los Angeles. The company operates the largest garment factory in the United States, at a time when most apparel production has moved offshore.

American Apparel leverages art, design and technology to advance the business process, while continuing to pioneer industry standards of social and environmental responsibility in the workplace.



Red  
PMS 201



Gold  
PMS 1635



New Silver  
PMS 428



Black/White Stripe  
PMS 6



Tri-Black  
PMS 7547



Tri-Indigo  
PMS 8783



Tri-Lemon  
PMS 624



Orange  
PMS 485



Sunshine  
PMS 113



Silver  
PMS 538



Navy/White Stripe  
PMS 534



Tri-Coffee  
PMS 410



Tri-Orchid  
PMS 272



Athletic Blue  
PMS 646



Coral  
PMS 210



Lemon  
PMS 602



Grey Taupe  
PMS Warm Grey 5



Red/White Stripe  
PMS 201



Tri-Cranberry  
PMS 222



Tri-Evergreen  
PMS 323



Athletic Grey  
PMS 425



Apricot  
PMS 169



Powder Pink  
PMS 182



Nude  
PMS 4665



Heather Grey Stripe  
PMS 5305



Mélange Eggplant  
PMS 5285



Mélange Chocolate  
PMS 408



Mélange Navy  
PMS 7544



Ash Grey Apricot  
PMS 169



Pink  
PMS 230



Crème  
PMS 4685



Ash/White Stripe  
PMS 5315



Mélange Burgundy  
PMS 5005



Mélange Olive  
PMS 8340



Mélange Blue  
PMS 535



Light Pink  
PMS 510



White



Mélange Pink  
PMS 189



Mélange Green  
PMS 7494



Mélange Light Blue  
PMS 2905



Black  
PMS 6



Eggplant  
PMS 518



Sea Blue  
PMS 3035



Brown  
PMS 412



Evergreen  
PMS 328



Kelly Green  
PMS 3415



Cranberry  
PMS 168



Almost Black  
PMS 7



Purple  
PMS 268



Lapis  
PMS Reflex Blue



Army  
PMS 8522



Mermaid Green  
PMS 3145



Grass  
PMS 363



Raspberry  
PMS 235



Midnight  
PMS 532



Dark Orchid  
PMS 268



Royal Blue  
PMS 2728



Olive  
PMS 574



Turquoise  
PMS 7466



Mint  
PMS 7465



Sangria  
PMS 221



Navy  
PMS 534



Orchid  
PMS 8123



Teal  
PMS 640



Forest  
PMS 5463



Aqua  
PMS 637



Lime  
PMS 344



Deep Pink  
PMS 191



Asphalt  
PMS Cool Grey 11



Lavender  
PMS 270



Baby Blue  
PMS 278



Steel Blue  
PMS 8242



Light Aqua  
PMS 324



Sea Foam  
PMS 622



Fuchsia  
PMS 212



Slate  
PMS 8481



Mauve  
PMS 5225



Light Blue  
PMS 290



Ash Grey Sea Foam  
PMS 5517

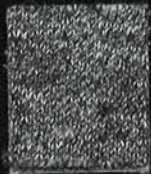
Be advised that the listed Pantone color equivalents are only an approximation. Also some colors may not be available in certain fabrics.



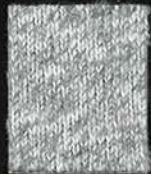
Charcoal  
PMS 7540



American Blue  
PMS 533



Peppered Grey  
PMS 416



Bootcamp Grey  
PMS 421



Black Aqua  
PMS 5463



Mossy Green  
PMS 444



Zinc  
PMS 430



Dark Ash  
PMS Cool Grey



Heather Black  
PMS 426



Heather Forest  
PMS 5477



Heather Deep Pink  
PMS 215



Ash Grey  
PMS 5315



Dark Heather Grey  
PMS 7546



Heather Plum  
PMS 5195



Heather Lake Blue  
PMS 660



Heather Grey  
PMS 5305



Organic Black  
PMS 6



Ultraviolet  
PMS 2593



Galaxy  
PMS 7470



Natural  
PMS 9183



Cinder  
PMS 408



Pomegranate  
PMS 7418



Dijon  
PMS 458



Organic White



Magenta  
PMS 241



Poppy  
PMS 185



Charcoal (Nylon)  
PMS 432



Coral Ice  
PMS 805



Fluorescent Red  
PMS 812



Cobalt  
PMS 2766



Smoke  
PMS 8003



Blush Pink  
PMS 196



Fluorescent Pink  
PMS 806



Regatta  
PMS 661



Swamp  
PMS 418



Beige  
PMS 7527



Fluorescent Green  
PMS 375



Emerald  
PMS 348



Coffee Brown  
PMS 7533



Bone  
PMS Warm Grey 1



Fluorescent Yellow  
PMS 809



Berry  
PMS 228



Dark Berry  
PMS 490